



The 80/20 Activity Analyzer

FranklinCovey



The 80/20 Activity Analyzer is your tool for defining the activities that will have the most impact on achieving your Wildly Important Goal®. A Wildly Important Goal (WIG®) is something that must be done, or nothing else you achieve really matters. It starts with narrowing your focus on what must be done. In determining your WIG, don't ask, "What is most important?" Instead, begin by asking, "If every other area of our operation remained at its current level of performance, what is the one area where change would have the greatest impact?"

This tool will enable you to:

- Analyze the barriers to achieving the goal.
- Identify pockets of excellence—what the best performers do differently.
- Identify brilliant and creative activities—things we've never done before that might make all the difference.

How to use this tool:

1. Insert your Wildly Important Goal into the space provided.
2. Brainstorm under the appropriate headings.
3. Circle the one to three activities that will overcome barriers and have the most impact on the goal.

80/20 ACTIVITY ANALYZER		
WILDLY IMPORTANT GOAL		
BARRIERS What obstacles could hinder us from achieving our WIG?	POCKETS OF EXCELLENCE What do the best performers do differently?	BRILLIANT & CREATIVE What haven't we thought of that could make all the difference?

FranklinCovey provides leadership development solutions that will transform your business and change the way you and your teams work together. Our world-class learning solutions—delivered Live-Online, On Demand, or Live In-Person—are designed to build exceptional leadership skills at every level of your organization.

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